Syncplicity End-Point Document Protection Redefined

by EMC

Real-time end-point document protection and continuous availability

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Syncplicity is an enterprise grade sync, share and mobile collaboration solution that complements existing desktop backup solutions by extending real-time protection and continuous availability of business documents to mobile devices.

Mobile collaboration has dramatically increased frequency of changes made to business documents. In addition, these content edits are increasingly being made from a plethora of mobile devices. This has necessitated a need for complementing existing data protection solutions with real-time document protection that covers mobile devices as well.
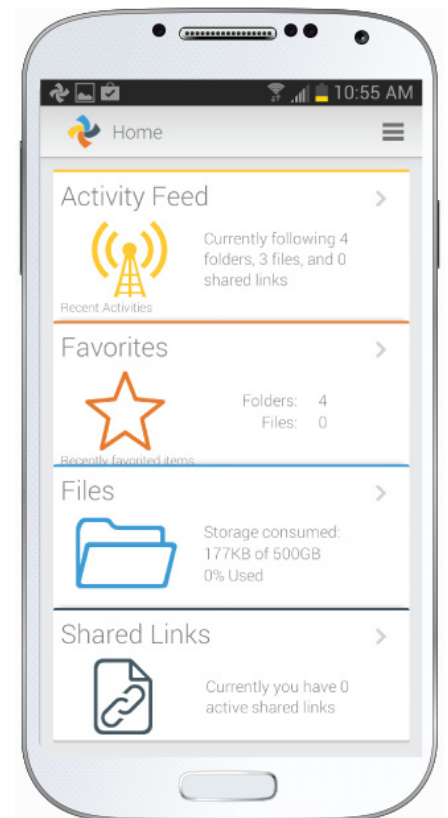
Syncplicity delivers compelling end-user value through its sync, share and mobile collaboration functionality driving up high end-user adoption. Syncplicity's synchronization architecture implicitly creates backup copies with every save action. This high end-user adoption combined with seamless synchronization delivers a highly compelling and effective enterprise grade solution for real-time document protection. The recovery process is as simple as the user connecting his new device to his Syncplicity account. Mobile device content is protected and recovered in exactly the same fashion- with minimal user effort and zero IT involvement.

Compelling end-user value drives enterprise wide adoption

Covers full range of modern end points – desktops, laptops, iOS devices, Android devices, Windows devices

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Backup copies created transparently in real-time & simplified recovery process requiring no IT intervention

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"Any folder" synchronization support requires no addition steps for the end-user

End-point Document Protection Redefined

When users lose access to their files, business screeches to a halt. Syncplicity is your backup, contingency, and emergency plans rolled into in one. It backs up every edit and file change in real-time and instantly syncs every shared device, person, and computer. If a computer goes down, Syncplicity provides browser access to files from any PC or mobile device. No down time, no lost files, no lost business.

- All files are protected and versioned every time a user clicks "save."
- If a device is lost or stolen, users can access the latest version of any file, on any device, without waiting for a new machine or image restore.
- Revert back to previous file versions with a single click.

Synchronization: The Key To Real-Time Document Protection

Synchronization technology is the key enabling technology for real-time document protection and continuous availability.

With any-folder synch capability, users don't have to take any extra steps like moving files to a "magic folder" to synchronize their files. Syncplicity synchronizes files, regardless of their location, across all devices. This frictionless experience is critical to ensure real-time file protection. The sync engine is also optimized for network connectivity variations. Bandwidth throttling can be used to further align sync functionality with network connectivity. In addition, the sync engine has been optimized to each native client to ensure a very small memory and CPU footprint on client machines. There is no noticeable degradation in end-user experience with Syncplicity sync engine in the background.

	Syncplicity	Other Sync and Share vendors
Real time synchronization	★★★★★	★★★⯨☆
Any folder synchronization	★★★★★	★☆☆☆☆
Push sync to mobile	★★★★★	★☆☆☆☆
Smart sync connectivity optimized and resilient	★★★★★	★★★☆☆
Device optimized sync low memory & CPU footprint	★★★★★	★★★☆☆
Gold Standard UX for end-user adoption	★★★★★	★⯨☆☆☆
Policy driven hybrid-storage	★★★★★	★☆☆☆☆

Real-time document protection – Syncplicity Advantage

Syncplicity extends the envelope of traditional desktop backup solutions by making it a by-product of a much bigger vision of Redefining Mobile Productivity.

Request a Quote in the EMC Store: https://store.emc.com/dps

> " I lost my laptop. Thanks to Syncplicity, I had access to all my files on my iPad. I could continue to work without missing a beat. IT gave me a loaner laptop and I simply connected to my Syncplicity account and I had all my work files on the new laptop like before – easy !! "

SYNCPLICITY USER

REYNOLDS BUSINESS SYSTEMS