Kofax for Healthcare

"Capture driven processes across the Loma Linda University and Medical Center have enabled a fully distributed information management strategy to align our resources and provide opportunity for collaboration across the enterprise."

— Scott Martell, Manager, Enterprise Content Solutions, Loma Linda University/Medical Center

Shaping the Future of Healthcare with Multichannel Capture Solutions

As the healthcare industry wrestles with a range of new mandates, forward-thinking hospitals and other medical providers are already embracing the future and realizing benefits with innovative strategies enabled by the latest smart process applications, a powerful combination of smart capture, mobile, process management and analytics.

To be sure, the way ahead will be filled with challenges. Healthcare costs continue to soar and aging populations across the developed world will put added pressure on nations' medical resources. In the U.S., the collection of legislation known as Healthcare Reform is placing new demands on healthcare providers, including new requirements for electronic record keeping and reporting.

Healthcare organizations will need to become more efficient to succeed in this new environment—as well as more consumer-oriented because patients will have more choices in plans and providers. The transition will also see the near-universal adoption of electronic heath records (EHRs) to drive operational efficiency, better outcomes, and patient mobility while also complying with "meaningful use" requirements.[1]

Deploying the Power of Kofax

In the new healthcare industry, providers and patients will thrive by deploying intelligent technology to deliver care sooner and more effectively. Kofax enables healthcare organizations to automatically and accurately capture, validate, extract and classify information from anywhere inside or outside the organization—and instantly drive business processes and applications while saving critical documentation in secure content repositories.

With Kofax, healthcare organizations can:

- **Fully leverage electronic health records** by integrating digitally captured medical and financial information with EHRs in health information systems.

- **Drive down costs** by creating an efficient, unified, information-capture platform that facilitates straight-through, Touchless Processing™ of health records from registration through billing.

- **Improve healthcare quality** by enabling secure, real-time access to accurate patient data from anywhere and through any device.

[1]Meaningful use refers to a set of criteria that U.S. medical providers must meet in order to qualify for stimulus payments during the implementation stages of the EHR incentive program.

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Capturing the Potential of Electronic Health Records

Few trends in healthcare are more influential than the move to electronic health records. Reinforced by regulatory mandates for meaningful use, EHRs are becoming the standard for how providers record, track and securely share patient and heathcare information. Kofax is helping organizations get the most out of EHRs with a Clinical Documentation solution that captures everything from patient care to results—processes that until recently have been largely paper-based.

- **Promote quality**. With Kofax's Clinical Documentation solution, providers ensure high-quality, reliable EHRs with solutions that capture, extract, and route patient data anywhere in your environment.

- **Consistently meet mandates and regulations**. Healthcare organizations deploy Kofax to facilitate audits of caregivers, procedures and outcomes, boosting the efficiency of compliance and certification programs.

- **Enable mobility**. Kofax technology enables providers to turn mobile devices into care-management tools that can be fully integrated with today's EHR systems.

Improving Revenue Cycle Management

From hospitals to clinics, healthcare organizations strive to optimize financial performance without compromising patient care and satisfaction. The key for many organizations is implementing revenue cycle management for faster, more accurate billing, predictable cash flows, and total compliance.

- **Error-free billing**. Kofax's automated capture and validation tools help you find and correct errors early in the revenue cycle—so your bills and claims are right the first time.

- **Accurate EOBs**. Extract and reconcile insurance payments to claims from paper-based EOBs with greater speed and accuracy for faster recognition of income.

- **Better financial management**. By integrating a complete range of financial and claims documentation, providers can minimize claims denials and resubmittals, speed subrogation processing, and optimize post-audit recovery.

- **Simplify compliance**. Facing tougher reporting requirements in the post-reform era, providers are turning to Kofax to significantly improve reporting performance for Medicare RAC Audits.
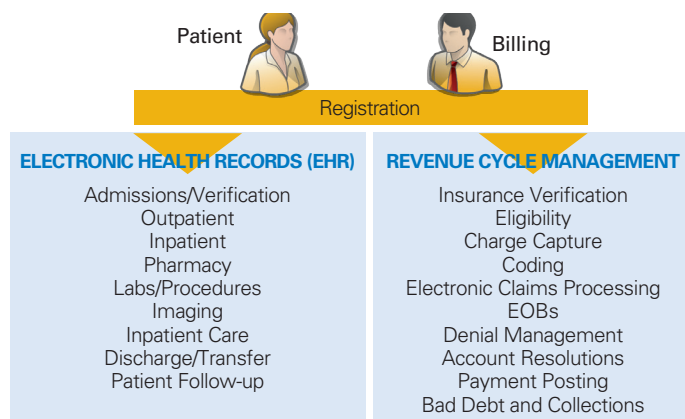
Better Decisions, Better Outcomes

Accurate, easily accessible healthcare documentation is key to better financial management and compliance programs— but it's also empowering healthcare organizations to fulfill their primary mission: improving healthcare decision-making and outcomes. With Kofax solutions for clinical decision support, hospitals and clinics are integrating all kinds of clinical documentation—both paper based and electronic—with a view to improving diagnoses, treatments, and outcomes.

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Healthcare Industry Boosts Performance

- A hospital cut the time needed to process Explanation of Benefits forms each week from ten hours to one hour
- A major hospital doubled the number of documents it can process daily with no increase in personnel
- A home health care provider saved significantly by using capture solutions to digitize, index, and store 36 million pages from three million home visits each year

ELECTRONIC HEALTH RECORDS (EHR)	REVENUE CYCLE MANAGEMENT
Admissions/Verification	Insurance Verification
Outpatient	Eligibility
Inpatient	Charge Capture
Pharmacy	Coding
Labs/Procedures	Electronic Claims Processing
Imaging	EOBs
Inpatient Care	Denial Management
Discharge/Transfer	Account Resolutions
Patient Follow-up	Payment Posting
	Bad Debt and Collections

Integrating EHRs and Revenue Cycle Management

About Kofax

Kofax® is a leading provider of smart process applications for the business critical First Mile™ of customer interactions. These begin with an organization's systems of engagement, which generate real time, information intensive communications from customers, and provide an essential connection to systems of record (large, enterprise applications and repositories not easily adapted to contemporary technology). Kofax improves the customer experience and reduces operating costs for increased competitiveness, growth and profitability.

For more information, visit www.kofax.com.

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